



**KIDS  
BEATING  
CANCER®**  
Science is the Cure



**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:**

Mary C. Kenny  
Mary C. Kenny & Associates, LLC  
321.230.1707

[mary@maryckenny.com](mailto:mary@maryckenny.com)

**FIRST LOCAL RESTAURANT GROUP TO RECEIVE HEALING HERO AWARD**

ORLANDO, FL – (July 17, 2018) – Kids Beating Cancer has selected Talk of the Town Restaurant Group to receive the 2018 **Healing Hero for Excellence in Community Leadership Award** at their annual Hats & Heroes Ball on September 29 at the Waldorf-Astoria Orlando. This award recognizes a distinguished citizen, community leader, or company who has given extraordinary amounts of time and talent to the community and exemplifies service and civic support.

“Talk of the Town Restaurant Group is a generous, caring and giving company that gives so much to our community, said Kids Beating Cancer President, CEO and Founder Margaret Guedes. “Their support and dedication to our mission has allowed us to help so many children and families during a very difficult time.”

The nominees for the Healing Hero for Excellence in Community Leadership Award are individuals or companies who have acted with integrity, faith and confidence on behalf of the community, as well as being a catalyst for creation of positive leadership in Central Florida, in the region, and beyond.

“It is with great honor that we can continue the Woodsby's legacy of contributing to our own backyard”, said Seth Miller, Senior Operating Partner at Talk of the Town Restaurant Group. “Our foundation is built upon our employees' participation, our guests' generous contributions and our partners' loyalty. Thank you to Kids Beating Cancer for this wonderful recognition. We will strive to make our community a better place for everyone.”

Talk of the Town Restaurant Group exemplified outstanding service and civic leadership through their ongoing fundraising campaigns and have been significantly generous in giving of time and support to local charities especially children causes. The Talk of the Town Restaurant Group has raised over \$500,000 for more than a dozen charities since its inception in 2016.

Previous recipients of the Healing Hero of Excellence in Community Leadership Award include Jewett Orthopaedic Clinic (2017); Bill Hull Operating Partner of Massey Cadillac (2016); Lars Houmann CEO of Florida Hospital (2015); Joyce and Buddy Hewell CEO of A.T.A.P. COMPANIES (2013); the Honorable Dick Batchelor (2013); and Al Weiss, CEO of Walt Disney World (2012).

### **ABOUT TALK OF THE TOWN RESTAURANT GROUP**

Talk of the Town Restaurant Group was founded in 1974 by the father and son team of Charley and Ron Woodsby. Talk of the Town now encompasses ten restaurants in Central Florida, including Charley's Steak House, FishBones, Johnnie's Hideaway, MoonFish, Texas Cattle Company and Vito's Chop House. For over 40 years the Woodsby's have been personally generous to local charities and decided to take it a step further in 2017. In keeping with the family tradition of giving back, Clark Woodsby, Senior Operating Partner, joined his father and grandfather to create a private charity called Talk of the Town Restaurant Group Foundation. All of the restaurants participate in a "Round Up for Charity" program, asking their guests to round up their checks to the nearest dollar to support local charities throughout Central Florida. All of the costs of running the foundation are paid for by the Woodsby family so that 100% of the money collected goes directly to the charity. To learn more about Talk of the Town Restaurant Group's Foundation, visit [www.TalkoftheTownRestaurants.org](http://www.TalkoftheTownRestaurants.org) or call 407.851.8400.

### **ABOUT KIDS BEATING CANCER**

Kids Beating Cancer is advancing cures through the science of cutting edge bone marrow and stem cell transplants at the Kids Beating Cancer Pediatric Transplant Center at Florida Hospital for Children, while providing resources and support for children diagnosed with cancer, leukemia and related life-threatening diseases and their families throughout the treatment process. The organization pays for the transplant testing and donor identification, costs never covered by Medicare and only partially covered by insurance for the children. By removing these financial barriers any child can have access to bone marrow and stem cell transplantation. To learn more about Kids Beating Cancer, visit [www.KidsBeatingCancer.org](http://www.KidsBeatingCancer.org) or call 407.894.2888.