



FOR IMMEDIATE RELEASE

TALK OF THE TOWN SELECTS KIDS BEATING CANCER AS ITS MARCH ROUND UP FOR CHARITY

[#SupportLocalEatLocal](#)

Orlando, FL, March 1, 2018 – In just one year [Talk of the Town Restaurant Group Foundation](#) has engaged the Central Florida community to raise over \$250,000 for deserving charities through their “Round Up for Charity” program. For the month of March, Talk of the Town has selected [Kids Beating Cancer](#) as its Round Up for Charity beneficiary.

THE EFFORT CONTINUES

As part of this Foundation, all restaurants in the Talk of the Town family will participate in the Round Up for Charity program, in which guests can round up their checks to the nearest dollar to support Kids Beating Cancer from March 1st through 31st. **Participating restaurants include:**

- [Charley's Steak House](#)
- [FishBones](#)
- [Johnnie's Hideaway](#)
- [MoonFish](#)
- [Texas Cattle Company](#)
- [Vito's Chop House](#)

All operational costs of the foundation are paid for by the Woodsby family, who own [Talk of the Town Restaurant Group](#), so that 100% of the money collected goes directly to those in need.

Our commitment is to remove financial burdens on the families by funding the transplant costs never covered by insurance at the Kids Beating Cancer Pediatric Transplant Center, offering the best stem cell transplant treatment supporting forefront protocols offered at only a handful of centers nationwide, and to continue providing family-centered patient support services throughout the transplant journey, said Kids Beating Cancer founder and President/CEO [Margaret Guedes](#).

ABOUT KIDS BEATING CANCER

Kids Beating Cancer, "the only non-profit of its kind in America for over 25 years," serves children diagnosed with cancer, leukemia, and 80 other life-threatening diseases. This organization provides the best pediatric stem cell transplant treatment by supporting forefront protocols, offered at only a handful of centers nationwide, and family-centered patient support services at the Kids Beating Cancer Pediatric Transplant Center located at Florida Hospital for Children. Any child can come to the Kids Beating Cancer Center regardless of insurance coverage or the family's financial means for the evaluation and potential transplant. Kids Beating Cancer pays for the transplant testing and donor identification, a minimal cost of \$10,000 per child never covered by Medicaid and only partially covered by insurance. By removing these financial barriers, any child can have access to bone marrow and stem cell transplantation at the Kids Beating Cancer Pediatric Transplant Center, the best and only hope for a cure.

To learn more about Talk of the Town Restaurant Group Foundation or Kids Beating Cancer, visit www.TalkoftheTownRestaurants.org or www.KidsBeatingCancer.org.

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