



**KIDS
BEATING
CANCER®**

Fundraising Ideas

Creativity is one of the most valuable resources in developing a successful fundraiser. The more interesting, unique and interactive your fundraiser is, the more likely people will participate in it and contribute.

To jumpstart your brainstorming, below are some popular fundraisers

- **Marathons of all kinds:** Walk/Bike/Dance/Bowl-a-thons. Any favorite sports or hobbies that will provide participants with a great opportunity to test their endurance while collecting pledges for specific lengths of time, repetitions or skills.
- **Sales & Games:** Bake Sales, BBQ Contests, Yard sales, board game tournaments, book club fundraisers, brown bag lunch day, jewelry/candle/purse parties. Selling Kids Beating Cancer Items.
- **Sports Competitions :** Golf, 5K fun runs, softball/baseball tournaments, tug-of-war, Kickball/Dodge ball, etc.)
- **Cooking Competitions :** Cook-offs/bake-offs for best chili, ribs, cakes, pies, etc.
- **Paper Icon Sales** (suggested donations are \$1, \$5 or \$10). Place in a visible location.
- **Change for children:** collect change at a register or booth. This raises awareness for Kids Beating Cancer.
- **Workplace Giving:** Kids Beating Cancer is a member of America's Charities but can participate in other campaigns. Employees can often "write in" Kids Beating Cancer on pledge forms.
- **Holiday Costume or Decorating Contest**
- **Employer Matching Gifts:** ask at your place of employment if your company donates money to match your volunteer hours or donations.
- **Dress Down Days:** offer employees the opportunity to wear casual clothing in exchange for a donation to Kids Beating Cancer.
- **Car War or Pet Wash**
- **Wish List Item Drive:** select an item or items from the **Kids Beating Cancer Pediatric Transplant Center** Wish List and ask donors to provide these gifts (toys, themed bedding, toiletries, video games & systems, tablets, etc.
- **Charity Night at a Local Restaurant:** donate a portion of sales or ask diners to round up their bill to an even amount with excess benefiting Kids Beating Cancer.
- **Employee Barbeque/Picnic Family Fun Day:** solicit vendors to donate food items and door prizes. All meals and ticket sales go to Kids Beating Cancer.
- **Potluck breakfast, lunch or dinner**
- **Theme Nights**
- **Auctions:** live, silent, or eBay. Host an art auction.
- **Celebrity/Sports Star Autograph Signing Party**

- **Online Fundraising Campaign: Use social media to enhance the success of your fundraiser. Promote by creating an “event” on Facebook, tweet on Twitter or link to Kids Beating Cancer’s Donate Now page: <http://bit.ly/1ExCTQa>**

Kids Beating Cancer 615 E. Princeton St. Suite 400 Orlando, FL 32803 407-894-2888 or 866-800-HOPE
www.KidsBeatingCancer.com