



**For Immediate Release**

**Media Contact:**

Mary C. Kenny M: 321-230-1707

Mary C. Kenny & Associates

[Mary@maryckenny.com](mailto:Mary@maryckenny.com)

## **Kids Beating Cancer Selected as Featured Charity at Festivals of Speed in Orlando and Amelia Island**

Exotic Car Show to Help Raise Funds For Childhood Cancer

**ORLANDO, FL – November 22, 2016** – Kids Beating Cancer has been selected as the “charity of choice” for Festivals of Speed in Orlando and in Amelia Island. As the only non-profit foundation of its kind in America, Kids Beating Cancer serves children diagnosed with leukemia, cancer, and 80 other malignant and non-malignant life threatening diseases. Kids Beating Cancer provides the best pediatric stem cell transplant treatment by supporting forefront protocols and family-centered patient support services. Any child can come to the Kids Beating Cancer Pediatric Transplant Center regardless of insurance coverage or the family's financial means for the evaluation and potential transplant.

“We are so thrilled that we have been selected as the charity to benefit from this world-class event,” states Margaret Guedes, CEO, President and Founder of Kids Beating Cancer. “Childhood cancer is growing in numbers. Our Kids Beating Cancer Pediatric Transplant Center, located at Florida Hospital for Children, is slated to be the busiest transplant center in Florida by the end of the year.”

Festivals of Speed provides upscale festivals where car enthusiasts and collectors of exotic automobiles, motorcycles, aircraft, yachts and luxury products can join for a weekend of camaraderie and relaxation.

“We are excited to support this wonderful cause for children and look forward to supporting this foundation for many years to come,” states Joe Sabatini, President of Festivals of Speed.

**The Festivals of Speed in Orlando itinerary includes:**

**Luxury Lifestyle Jet Port Reception | Friday, December 2, 2016 | 8:00p.m. – 11:00p.m.**

Atlantic Aviation. Orlando International Airport

The Luxury Lifestyle Jetport Reception will feature a display of vintage and contemporary exotic cars, aircraft, motorcycles, watercraft and luxury brands. Warbirds will be a special theme this year. The event has historically featured aircraft from WW II, Vietnam as well as modern day fighters placed alongside modern civilian aircraft including Gulfstream, Lear, and others. Owners of aircraft are invited to display and are treated to complimentary hotel rooms, VIP access all weekend and more. The reception takes place in an actual aircraft hangar that is transformed into a luxurious display. Over 600 guests will enjoy gourmet food, premium brand open bars, fine

wine and spirits tastings, a live band, jewelry & timepiece displays, fashion show and a live & silent auction to benefit charity. Tickets are \$100 per person and must be purchased in advance.

### **Festivals of Speed at the Ritz-Carlton Grand Lakes Orlando**

**Sunday, December 4th, 2016 | 10:00a.m. – 4:00p.m.**

A display of over 250 exotic cars, motorcycles, watercraft and luxury brands will be displayed on the pristine lawns and gardens of the Ritz-Carlton Orlando Grande Lakes. Automotive designs by Audi, Porsche, Ferrari, Bentley, Rolls-Royce, Lamborghini, Aston-Martin, Bugatti, BMW, Mercedes, TESLA, McLaren and more will be in attendance. In addition, guests may enjoy fine wines, exciting culinary offerings, smooth jazz in the gardens, awards presentation, luxury brand displays and more. General Admission

General admission: \$20.00 ,VIP Tickets are \$150, Supercar Lounge Tickets are \$95.

### **The Festivals of Speed in Amelia Island itinerary includes:**

**Luxury Lifestyle Cocktail Reception** | Friday, March 10th, 2017 | 8:00 PM-11:00pm

Admission: \$125.00 per person. Advance ticket purchase only.

### **Festivals of Speed at Omni Amelia Island Plantation Resort**

Saturday, March 11th, 2017 | 10:00am-4:00pm

Admission: \$20.00 per person.

Tickets can be purchased in advance at [festivalspeed.com](http://festivalspeed.com) or by calling 352-385-9450. Sponsorships are also available. For additional information, please visit [festivalspeed.com](http://festivalspeed.com) or [facebook.com/festivalspeed](https://www.facebook.com/festivalspeed).

### **About Kids Beating Cancer**

Founded by Margaret Guedes, in memory of her son John Robert Voight, the Orlando- based charity, Kids Beating Cancer (KBC), has been dedicated to caring for children with cancer and leukemia, as well as 80 other life threatening diseases for over 24 years. Since 1992, KBC has served over 8,000 children in Florida, raised over \$14 million dollars and added 38,000 donors to their national registry. KBC funds life-saving programs and provides life-enhancing resources to support the financial and emotional well-being of children and their families during the treatment and recovery process. By providing pre-transplant testing and donor identification, costs never covered by Medicaid and only partially covered by insurance, any child can have access to marrow or stem cell transplantation, the best – and only hope for a cure. This testing is provided at no cost at the Kids Beating Cancer Pediatric Transplant Center which is located at Florida Hospital for Children. Dr. David Shook is the Medical Director. For additional information, please call Kids Beating Cancer at 407.894.2888 or visit

[www.kidsbeatingcancer.com](http://www.kidsbeatingcancer.com) or [www.facebook.com/kidsbeatingcancer](https://www.facebook.com/kidsbeatingcancer)

### **About Festivals of Speed**

Founded in 2004 and with headquarters in Eustis, Florida, Festivals of Speed was created as the ultimate luxury showcase for discerning enthusiasts with a passion for all forms of transportation. The event displays the world's most exotic automobiles, motorcycles, watercraft, motorcycles and luxury brands. A series of luxury lifestyle events and festivals are scheduled throughout the year in Orlando, Miami, St. Petersburg, Fernando Beach and Howey-In-The Hills, Florida.

###