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## TALK OF THE TOWN KNOCKS IT OUT OF THE PARK WITH A \$134,697 DONATION TO KIDS BEATING CANCER

[#SupportLocalEatLocal](#)

Orlando, FL, June 13, 2018 – In March, [Talk of the Town Restaurant Group Foundation](#) encouraged the Central Florida community to raise money for [Kids Beating Cancer](#) through two different fundraising drives. First their monthly “**Round Up for Charity**” campaign featured Kids Beating Cancer for the month of March and second they hosted a dinner called John’s Challenge where each guest had to raise \$1,000 for the cause.

### HOW IT WORKED

As part of the Foundation, all restaurants in the Talk of the Town family participated in the Round Up for Charity program, where guests rounded up their checks to the nearest dollar to support Kids Beating Cancer from March 1<sup>st</sup> through 31<sup>st</sup>. The participating restaurants, listed below, collected a total of \$30,427.86.

- [Charley’s Steak House](#)
- [FishBones](#)
- [Johnnie’s Hideaway](#)
- [MoonFish](#)
- [Texas Cattle Company](#)
- [Vito’s Chop House](#)

Next, Talk of the Town set a goal to raise \$100,000 for the charity by creating **John’s Challenge** in memory of [John Voight](#), son of Kids Beating Cancer founder, [Margaret Guedes](#), who lost his life to leukemia at the age of 9. They invited 10 “Ambassadors” to participate in the effort by raising \$1,000 and then challenging nine of their friends to also raise \$1,000 in six weeks! All those who met their goal were treated by the Woodsby family to a fabulous all-inclusive steak and lobster dinner held at Charley’s Steak House in Orlando. Unbelievably this goal was not only met but surpassed by \$4,270 for a grand total of \$104,270!!! All operational costs of the foundation are paid for by the Woodsby family, who own [Talk of the Town Restaurant Group](#), so that 100% of the money collected went directly to the charity. Photos from John’s Challenge can be found on our [John’s Challenge Facebook album](#).

### ABOUT KIDS BEATING CANCER

Kids Beating Cancer is advancing cures through the science of cutting edge treatment at the Kids Beating Cancer Transplant Center at Florida Hospital, while providing resources and support for children with cancer, leukemia and related life-threatening diseases throughout the treatment process. The organization pays for the transplant testing and donor identification, costs never covered by Medicare and only partially covered by insurance for the children. By removing these financial barriers any child can have access to bone marrow and stem cell transplantation at the Kids Beating Cancer Pediatric Transplant Center located at Florida Hospital for Children, “the best-and-only hope for a cure”

To learn more about Talk of the Town Restaurant Group Foundation or Kids Beating Cancer, visit [www.TalkoftheTownRestaurants.org](http://www.TalkoftheTownRestaurants.org) or [www.KidsBeatingCancer.org](http://www.KidsBeatingCancer.org).

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